

Welcome to 3E Conference!

Programme for 3E-Conference –ECSB Entrepreneurship Education Conference Lüneburg, Germany on 23rd – 24th April 2015

Overall programme

Wednesday: April, 22 nd 2015		
18:30-20:00	Welcome reception	Wasserturm (Water reservoir tower)
20:00- open end	Leuphana Night of the Start-ups (upon separate registration, no extra costs)	Leuphana canteen, Scharnhorststraße 1
Thursday April, 23 rd 2015		
8:00	Registration/Info desk open	Seminaris Hotel
8:30-8:45	Opening & Welcome	
8:50-10:15	Parallel sessions	
10:15-10:45	Coffee	
10:45-12:15	Plenary session	
12:15-13:30	Lunch	
13:30-15:00	Parallel sessions	
15:00-15:30	Coffee	
15:30-17:00	Parallel sessions	
19:00-23:00	Gala Dinner	Glockenhaus
Friday April 24 th 2015		
8:30	Registration/info desk open	Seminaris Hotel
9:00-10:30	Plenary session	
10:30-11:00	Coffee	
11:00-12:30	Parallel sessions	
12:30-13:30	Lunch	
13:30-15:00	Parallel sessions	
15:00-15:15	Coffee	
15:15-15:45	Wrap-up & Closing	

Detailed programme

Wednesday, April 22nd 2015

18:30

Welcome Reception

Wasserturm (Water Tower)

From a lofty height of ca. 60 meters, one can enjoy a spectacular landscape of Lüneburgs scenic roof tops and the many other wonderful sights worthy of further investigation. On your way up to the top of Lüneburgs old watertower you can visit different kinds of exhibitions on each level. The first floor, level 2, is reserved for cultural events and your dinner.

We would like this event to be an informal event where you have the chance to meet up with fellow conference participants and socialize. Please turn page for directions.

<http://wasserturm.net/index.php>



Address: Bei der Ratsmühle 19, Lüneburg

By Bus:

You can take every bus that stops at "Am Sande". Depending on the direction you're going you will notice a big church downhill that street. Please face that church and keep right. There will be another intersection (not the big one ahead) where you have to turn right. You'll see a parking lot. Right before entering the parking lot, turn right again. The tower will be in front of you.





Wednesday, April 22nd 2015

20:00

Night of the Start-Ups

Leuphana canteen, Scharnhorststraße 1

We would like to offer you this special event which will take place at Leuphana University after the 3E Welcome Reception. The Leuphana "Night of the Start-Ups" will celebrate its 4th birthday this year.

The event brings together founders, investors and established companies. Over the last couple of years each event has been visited by over 250 guests that used the night to socialise and to take part in interesting discussions. It goes without saying that the event will be rounded off by an excellent musical and culinary offering.

We will reach Leuphana University, Campus Scharnhorststraße, by bus. The bus stops at "Am Sande" (20:14h bus line 5012) within 10 minutes. To go back to the centre, we may share taxis.





Conference Venue (Thursday & Friday): Seminaris Hotel, Soltauer Straße 3, Lüneburg

From Lüneburg railway station/ city centre to conference venue:

From the railway station and the city centre (bus stop: "Am Sande") you can take buses to the conference venue Seminaris Hotel. Buses number 5011, 5920, 5600 and 5620 stop at the station "Uelzener Straße/Kurzentrum", which is very close to the venue. For timetables please check www.db.de. From the centre (Am Sande), it would be a 14-minutes walk to Seminaris.



Thursday, April 23rd 2015 CONFERENCE PROGRAMME

8:00	Registration/Info desk open			
8:30-8:45	Opening & Welcome			room: Plenarsaal 1-2
8:50-10:15	1 st round of parallel sessions			
8:50-9:30	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Out of the Blue: Using Flash Mobs as an Effectual Pedagogy for Creating Opportunities</p> <p>Richard Tunstall, Helle Neergaard and Lenita Nieminen</p> <p>Chair: Britta Gossel</p>	<p>Seminarraum 2 Entrepreneurship education evaluation</p> <p>A Pilot Evaluation of a University-wide Kick-off Week about Entrepreneurship</p> <p>Annika Bacher & Silke Tegtmeier</p> <p>Chair: René Mauer</p>	<p>Seminarraum 3 Entrepreneurial competences</p> <p>The Social Role of the Entrepreneur: Professionalization Through Education and Training?</p> <p>Maryam Cheraghi & Thomas Schøtt</p> <p>Chair: Per Blenker</p>	<p>Seminarraum 4 Entrepreneurship education for non-business students</p> <p>The Vocabulary at Entrepreneurial Education for Non-Business Teachers and Students</p> <p>Ruud G.M. Koopman and Matthijs Hammer</p> <p>Chair: Tom van Wassenhowe</p>
9:35-10:15	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Behind Open Doors: How Do We Account For Young People's Peripheral Participation in Online Entrepreneurship Education?</p> <p>Sally Jones & Carla Quesada-Pallares</p> <p>Chair: Richard Tunstall</p>	<p>Seminarraum 2 Entrepreneurship education evaluation</p> <p>Problem-Based Teaching Method in an Entrepreneurship Education: Findings from the Experiment</p> <p>Tiina Tarvainen</p> <p>Chair: Mats Lundqvist</p>	<p>Seminarraum 3 Entrepreneurial competences</p> <p>Systemcompetence in Entrepreneurial Contexts – are Entrepreneurs with Systemcompetence More Successful?</p> <p>Ronald Kriedel, Andreas Liening & Jan-Martin Geiger</p> <p>Chair: Judit Johnstad Bragelien</p>	<p>Seminarraum 4 Entrepreneurship education for non-business students</p> <p>Entrepreneurship Attitude of Non-business Students</p> <p>Gerhard Van Niekerk and Elma Van der Lingen</p> <p>Chair: Mark Euler</p>

10:15-10:45	Coffee (Foyer)			
10:45-11:30 11:30-12:15	Plenary sessions "Opening up the Black Box of Entrepreneurial Education – Outline of an App-based Action Research Project" Martin Lackeus et al. "Practicing Enterprising Behaviour in Daily Life - Moving Between Comfort, Groan, Growth and Panic Zones" Marco van Gelderen			Room: Plenarsaal 1-2
12:15-13:30	Lunch (Restaurant)			
13:30-15:00	2 nd round of parallel sessions			
13:30-14:10	Seminarraum 1 Innovations in Entrepreneurship education Social Media as a Tool of Learning Mirjami Ikonen and Tiina Tarvainen Chair: Matthias Ruhri	Seminarraum 2 Entrepreneurship education evaluation The Role of Cross-Cultural Exposure on Transformative Entrepreneurial Learning Elin Kubberød & Inger Beate Pettersen Chair: Jessica Di Bella	Seminarraum 3 Entrepreneurial competences Education and Research in Universities: Coupling with People's Careers and Entrepreneurs' Networking and Innovation Thomas Schött Chair: Ida Gyde Hansen	Seminarraum 4 Entrepreneurship education for non-business students Entrepreneurship Education for Non-business Students – The Case of Swedish School of Textiles Gunnar Wrambsby Chair: Pamela Nowell
14:15-14:55	Seminarraum 1 Innovations in Entrepreneurship education On the Value of Creative New Concepts in Education Henk Roelofs & Adriaan Nieuwenhuis Chair: Tarja Römer-Paakkanen	Seminarraum 2 Entrepreneurship education evaluation Are We Teaching the Same Competences as Learnt in Real Life? Tönis Mets & Inna Kozlinska Chair: Robert Rybnicek	Seminarraum 3 Entrepreneurial competences CANCELLED Characteristics and Relevance of Founders' Coaching in Entrepreneurship Education: A Qualitative Study Anja Hagedorn Chair: Ronald Kriedel	Seminarraum 4 Entrepreneurship education for non-business students Should We Stop Looking for Common Grounds and Start Embracing our Differences? - Entrepreneurship Education in an Engineering Context Mette Lindahl Thomassen Chair: Alfred Gutschelhofer

15:00-15:30	Coffee (Foyer)			
15:30-17:00	3 rd Round of parallel sessions			
15:30-16:10	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Learning and Teaching the Business Model: Contribution of a Specific Dedicated Web Application</p> <p>Florence Krémer, Estèle Jouison & Thierry Verstraete</p> <p>Chair: Mats Westerberg</p>	<p>Seminarraum 2 Entrepreneurship education evaluation</p> <p>How Value Diversity Influences Team Performance in Different Entrepreneurial Classroom Tasks</p> <p>Tomas Karlsson & Pamela Nowell</p> <p>Chair: Ebru Turgut-Dao</p>	<p>Seminarraum 3 Theories in Entrepreneurship education</p> <p>Phenomenology of the Innovative Question when Based on Wonderment</p> <p>Sine Maria Herholdt-Lomholdt & Finn Thorbjørn Hansen</p> <p>Chair: Thomas Schøtt</p>	<p>Seminarraum 4 Learning philosophies in entrepreneurship education</p> <p>Entrepreneurship as a New Learning Philosophy</p> <p>Helle Munkholm Davidsen & Kirsten Bonde Soerensen</p> <p>Chair: Inger Beate Pettersen</p>
16:15-16:55	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Embedding Experiential Learning in Cross-Faculty Entrepreneurship Education</p> <p>Ebru Turgut-Dao, Steven Gedeon, Klaus Sailer, Florian Huber and Mirko Franck</p> <p>Chair: Karen Williams Middleton</p>	<p>Seminarraum 2 Entrepreneurship education evaluation</p> <p>Start and Implement an Ecosystem for Entre- and Intrapreneurship Activities</p> <p>Matthias Ruhri, Robert Rybnicek & Alfred Gutschelhofer</p> <p>Chair: Sari Jääskeläinen</p>	<p>Seminarraum 3 Pedagogical models and theories for entrepreneurship education</p> <p>ePortfolio as a Tool for Guiding Students' Growth to Entrepreneurship</p> <p>Tarja Römer-Paakkanen, Auli Pekkala & Päivi Rajaorko</p> <p>Chair: Gunnar Wrambsby</p>	<p>Seminarraum 4 Entrepreneurship education at schools</p> <p>Bridging the Gap Between High School and University Business Schools</p> <p>Matthijs Hammer, Ruud Koopman & Jan Van den Bos</p> <p>Chair: Sabine Mueller</p>
19:00-23:00	Gala Dinner			Glockenhaus

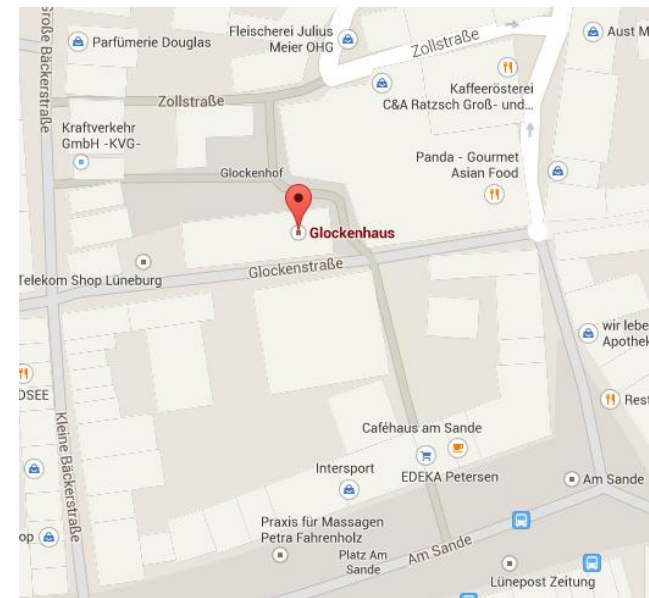
Thursday, April 23rd 2015 SOCIAL PROGRAMME

19:00-23:00 Conference dinner At: Glockenhaus
(Includes: Buffet, wine, beer, soft drinks, coffee)

The Glockenhaus was built on top of the basement of an even older house in 1482. "Glocke" is the German Word for Bell and it is very belike that bells were produced and stored in the house for centuries. Nowadays is it used for events and public elections. Please enjoy your dinner in this historic and charming ambience.

How to get there:

The Glockenhaus lies in the middle of Lüneburg – but is a little hidden. Every bus stops at the stop "Am Sande", the big street surrounded by old houses. Facing downhill towards the big church go to the left side of the street to the supermarket Edeka (not Tschorn Edeka). On the left side of the Edeka is a small alleyway. Go through it and keep straight until you cross the street "Glockenstraße". The location will be on you left side.








Friday, April 24th 2015 CONFERENCE PROGRAMME

	Room: Plenarsaal 1-2			
9:00-9:40	Plenary session "A Flow of Entrepreneurial Learning Elements in Experiential Learning Settings" Michael Breum Ramsgaard & Marie Ernst Christensen			
9:40-10:20	"11 Theses on Entrepreneurship Education" Per Blenker			
10:20-10:30	Invitation to the 3E2016 in Leeds by Richard Tunstall and Sally Jones			
10:30-11:00	Coffee (Foyer)			
11:00-12:30	1 st round of parallel sessions			
11:00-11:40	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Visualized Reflection. A Method Of Entrepreneurship Education.</p> <p>Britta M. Gossel</p> <p>Chair: Michael Breum Ramsgaard</p>	<p>Seminarraum 2 Entrepreneurship education evaluation</p> <p>Entrepreneurship Education in a Multi-cultural Multidisciplinary Setting: Can Facebook Help?</p> <p>Breda Kenny & Gerard O'Donovan</p> <p>Chair: Steven Gedeon</p>	<p>Seminarraum 3 Pedagogical models and theories for entrepreneurship education</p> <p>Alice in Wonderland – An Experience Based Approach to Learning</p> <p>Helle Neergaard, Richard Tunstall, Sabine Mueller & Karen Williams Middleton</p> <p>Chair: Marco Van Gelderen</p>	<p>Seminarraum 4 Entrepreneurship education at schools</p> <p>Expectations from Early Entrepreneurship Education – A Pupil's Perspective</p> <p>Jan-Martin Geiger, Andreas Liening & Ronald Kriedel</p> <p>Chair: Silke Tegtmeier</p>
11:45-12:25	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Student Start-ups Empowering the Learning Environment</p> <p>Leena Alakoski & Sari Jääskeläinen</p> <p>Chair: Breda Kenny</p>	<p>Seminarraum 2 Entrepreneurial universities</p> <p>Entrepreneurial Learning and Belonging to a Community of Practice</p> <p>Lenita Nieminen & Ulla Hytti</p> <p>Chair: Joop Vinke</p>	<p>Seminarraum 3 Pedagogical models and theories for entrepreneurship education</p> <p>Ritualization and Transformation in Entrepreneurship Education</p> <p>Helle Neergaard & Dorthe Refslund Christensen</p> <p>Chair: Matthijs Hammer</p>	<p>Seminarraum 4 Entrepreneurship education at schools</p> <p>Studying Entrepreneurial Learning in a Primary School Setting in Sweden</p> <p>Christine Tidåsen, Mats Westerberg et al.</p> <p>Chair: Anna Rogowska</p>

12:30-13:30	Lunch (Restaurant)			
13:30-15:00	2 nd round of parallel sessions			
13:30-14:10	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>Supporting Students' Entrepreneurship as a Part of University Studies - Practical Example of Pre-incubator Actions</p> <p>Kaija Arhio & Marja-Liisa Kaakko</p> <p>Chair: Ruud Koopman</p>	<p>Seminarraum 2 Entrepreneurship in the public sector</p> <p>Supporting Employees in Public Sector and Voluntary Organisations to Become More Entrepreneurial</p> <p>Anna Rogowska, Dr. Valerie Brett & Prof. William O'Gorman</p> <p>Chair: Anja Hagedorn</p>	<p>Seminarraum 3 Pedagogical models and theories for entrepreneurship education</p> <p>Reflections on Stimulating Entrepreneurial Behaviour in the Current Learning Generation</p> <p>Loredana Orhei & Joop Vinke</p> <p>Chair: Kari Voldsund</p>	<p>Seminarraum 4 Horizon 2020 Erasmus+ <i>Exploring Research Collaboration Opportunities</i></p> <p>In an effort to facilitate collaboration among the ECSB community, a session to meet potential partners for joint proposals under Horizon 2020 and Erasmus + has been built into the conference programme.</p> <p>Kenny, Breda</p> <p>Send e-mail to breda.kenny@cit.ie before 17 April for participation. More info: http://www.3e2015.org/p/blog-page_14.html</p>
14:15-14:55	<p>Seminarraum 1 Innovations in Entrepreneurship education</p> <p>From I to We: a New Paradigm for Enterprise Learning?</p> <p>Lene Tanggaard, Sarah Robinson, Jan Warhuus & Steffen Ernø</p> <p>Chair: Hadet Kovacevic</p>	<p>Seminarraum 2 Psychological Factors in Entrepreneurship Education</p> <p>What Can Be Measured as Variables that Characterize Entrepreneurial Performance in an Entrepreneurship Role Game?</p> <p>Henk Roelofs</p> <p>Chair: Ulla Hytti</p>	<p>Seminarraum 3 Pedagogical models and theories for entrepreneurship education</p> <p>A Transdisciplinary Approach to Growing the Protective Portfolio: Resilience Pedagogy in Entrepreneurship Education</p> <p>Jessica Di Bella</p> <p>Chair: Helle Neergaard</p>	
15:00-15:15	Break / Coffee (Foyer)			
15:15-15:45	Wrap-up & Closing			Room: Plenarsaal 1-2

Contact information:

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