

INNOVATION AND
ENTREPRENEURSHIP IN UNIVERSITIES

April 25–27, 2010, in Joensuu, Finland



FINPIN

CONFERENCE **2010**



www.finpin.com

The third international FINPIN conference will be an inspirational meeting and discussion forum for practitioners and researchers who want to exchange their know-how and best practices.

FINPIN2010 Conference received 70 proposals all together with the first and second call. Proposals were sent from around the world - over 20 countries. They will be presented in several Parallel sessions during the Conference.

We welcome you to participate in discussions concerning on entrepreneurship and innovation activities in higher education.

The main theme

**Innovation and Entrepreneurship in Universities:
Presenting Best Practices, Case Studies, and Research Results.**

Sub-Themes

Innovation and Innovativeness
Paths to Entrepreneurship
Entrepreneurship and Enterprise Education
Entrepreneurial University

Conference Venue

Joensuu Science Park, Länsikatu 15, Joensuu, Finland



Joensuu Science Park welcomes you to the FINPIN2010 Conference!

FINPIN - Finnish Entrepreneurship and Innovation Network for Higher Education is a community of people who are enthusiastic about entrepreneurship and its promotion. The main aim of the network's activities is to work in conjunction with the Universities of Applied Sciences and develop activities in a way that supports entrepreneurship.

Programme

Sunday, April 25, 2010

- 12.00-16.00 Excursion to Koli National Park
- 18.00-22.00 Get Together Reception, Joensuu City Hall

Monday, April 26, 2010

- 8.00-9.00 Registration
- 9.00-9.15 Opening remarks of the 3rd international FINPIN2010 Conference
- 9.15-10.00 **Universities, Innovation and Entrepreneurship – Criteria and Examples of Good Practices**
Mr Jonathan Potter, Senior Economist, OECD Centre for Entrepreneurship, SMEs and Local Development, France
- 10.00-10.45 **European Union's Insights for the Future Development Needs and Recommendations for the Entrepreneurship and Innovation Education**
Mr Simone Baldassarri, Administrator, the Directorate General Enterprise and Industry, EU
- 10.45-11.15 Coffee break
- 11.15-13.30 Parallel Sessions
- 13.30-14.45 Lunch
- 14.45-16.15 Parallel Sessions
- 16.15-16.45 Coffee break
- 16.45-18.15 Parallel Sessions
- 20.00-22.30 Conference Dinner, Sokos Hotel Kimmel

Tuesday, April 27, 2010

- 8.00-9.00 Registration
- 8.30-9.15 Keynote will be confirmed later
- 9.15-10.00 **Entrepreneurship Education – A New Model for a New World**
Vice Provost Robert A. Chernow, Entrepreneurship, Rensselaer Polytechnic Institute, Usa
- 10.00-10.45 **Why a Partnership Approach between Academia and Industry Makes Innovative Sense for Both Parties**
Dr Thomas Cooney, President, European Council for Small Business and Entrepreneurship ECSB and Director, Institute for Minority Entrepreneurship at Dublin Institute of Technology, Ireland
- 10.45-11.15 Guided Poster Session
Coffee break
- 11.15-13.30 Parallel Sessions
- 13.30-14.45 Lunch
- 14.45-15.30 **Business Development Opportunities in Universities Including the Activity of New Innovation-University Enterprise Network (I-UEN) in the UK Supported by the UK Government**
Pro-Vice-Chancellor John Latham, Coventry University, UK
- 15.30-16.00 Closing remarks and coffee

Programme changes are possible, please see updates from www.finpin.com.

Further Information

www.finpin.com

FINPIN

Mr Sakari Kuvaja
Director
sakari.kuvaja@lamk.fi

Advisory Board, Abstracts, Proceedings

Dr Marja-Liisa Neuvonen-Rauhala
tel. +358 50 526 5869
marja-liisa.neuvonen-rauhala@lamk.fi

Secretary General

Ms Laura Montonen
tel. +358 44 708 0348
finpin2010@lamk.fi

Venue, Practical information

Ms Tuija Kainulainen
North Karelia University of Applied Sciences
tuija.kainulainen@pkamk.fi
tel. +358 50 336 0484

Accommodation, Registration, Joensuu in general

Ms Arja Hukkanen
Karelia Expert Tourist Service Ltd
arja.hukkanen@kareliaexpert.fi
tel. +358 50 528 9634

Registration and Fees

The on-line registration is now open at www.finpin.com. The registration and hotel booking can be done at the same time by using the on-line registration system. The system will only display hotels and room types with vacancy at the time of the Conference.

Early Bird Registration Fee 690 €
from January 11 to March 15, 2010.
Registration Fee 740 € from March 16 to April 16, 2010.

The registration fee includes the participation in the Conference, the materials, daily coffees and lunches, Get Together Reception and Conference Dinner. Please register at www.finpin.com.

Please make sure to use the Early Bird fee for your benefit.
See you in Joensuu!

How to get to Joensuu

Joensuu is within easy reach by plane, train, bus or car from Helsinki, the capital of Finland.

Plane

- about one hour from Helsinki
- about 20 min drive to Joensuu city from the airport

Train

- about four and half hours from Helsinki to Joensuu

Bus

- about seven hours straight from the Helsinki-Vantaa airport to Joensuu

