

“At the Crossroads
of East and West:
New Opportunities for
Entrepreneurship and
Small Business”



52nd ICSB World Conference 13 – 15 June 2007 Turku, Finland



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“At the Crossroads of East and West:
New Opportunities for Entrepreneurship
and Small Business”

A conference for researchers, educators, policy makers and practitioners advancing entrepreneurship and small business worldwide.



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CONTACT INFORMATION

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Tel +358 2 4814 484
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CONFERENCE VENUES:

Turku School of Economics

Rehtorinpellonkatu 3,
FI-20500 TURKU
Tel. +358 2 481 481
www.tse.fi

Turku Fair Centre

Messukentänkatu 9-13
FI- 20210 TURKU
Tel. +358 2 337 111
www.turunmessukeskus.fi



INTERNATIONAL COUNCIL FOR SMALL BUSINESS (ICSB)

ICSB is the leading global membership organization for those interested in the theory and practice of entrepreneurship and the development and growth of small and medium enterprises. Established in 1955, it was the first international organization in this field. ICSB serves as an umbrella organization that integrates the activities of diverse organizations and professionals who deal directly with small business. It creates and distributes new information on small business management and entrepreneurial development. Ideas drawn from government, education, and commerce are provided to the small business community through the efforts of Council members. www.icsb.org



WHY TURKU?

Despite its northern location, Finland has been successful in giving birth to world-class technology- and knowledge driven companies, and hence it offers an excellent location for discussions on opportunities emerging from technology, knowledge and innovation for entrepreneurship and small business.

Contemporary Turku is a city of cutting edge technology and three universities. Turku is a fascinating mix of Scandinavian history and modern Finnish life. In the Middle Ages, under Swedish rule, Turku evolved into the most significant town in the country. The name of the city in Swedish is Åbo, which means an inhabited area by a river. Its location under the lee of the archipelago, at the mouth of the Aura river and along a major trading route to Stockholm and St. Petersburg, made Turku Finland's gateway to the world. By the 16th century, Turku had all the elements needed for the development of flourishing trade and culture – a marketplace, Turku Castle and Cathedral, and the country's first university, established in 1640.

Throughout the decades, changing rulers, and a number of fires, Turku has evolved and progressed, but its history is still clearly visible. Entrepreneurship introduced by medieval European traders and craftsmen lives on and is deeply rooted in today's Turku. The capital of the province, Turku is the regional and administrative centre of western Finland. It is also an important port, commercial centre and exhibition venue.

ABOUT THE KEYNOTE SPEAKERS, LATEST EVENTS, WORKSHOPS AND THINGS TO DO IN FINLAND AND IN THE REGION

FACTS ABOUT FINLAND

President: Ms Tarja Halonen
Surface area: 338,000 km²
Forested area: 70 % of the total
Coastline: approximately 1,100 km
Number of lakes: 187,888
Number of islands: 179,584
Population: 5,219,732
Nearly 5,000,000 mobile phone subscriptions
About 500,000 summerhouses
Over 2,000,000 saunas



ECSB PRESIDENT'S WELCOME

On behalf of the host Affiliate, the European Council for Small Business and Entrepreneurship, I am delighted to welcome the ICSB World Conference to Europe. ECSB is the leading European professional organization dedicated to advancing entrepreneurship and small business, with more than 500 members from over 30 countries.

This 2007 conference is organized through a partnership of ICSB, ECSB and the Turku School of Economics. I am confident that the inclusion of delegates from all continents, representing researchers, policy makers, educators and practitioners in the field of entrepreneurship and small business will make this a unique, global event.

Professor
David Smallbone,
President of ECSB,
Kingston University,
UK



CONFERENCE CHAIRMAN'S WELCOME

It is my pleasure to welcome you to the ICSB 52nd World Conference. I am especially excited about hosting the event in Turku and at Turku School of Economics. Turku has one of the most advanced communications infrastructures in Europe, for example, all the delegates will receive free access to SparkNet, the largest wireless network in Finland.

Founded by local business people in 1950, Turku School of Economics is the perfect spot in Finland to host this event which strongly supports the entrepreneurial culture and businesses around the world. I know you will enjoy our beautiful nature, fabulous archipelago and the round-the-clock daylight experience.

Professor Antti Paasio,
Conference Committee Chairman,
Turku School of Economics, Finland



CITY MAYOR'S WELCOME

On behalf of the City of Turku it gives me great pleasure to wish the participants of the ICSB World Conference a warm welcome to Turku in June 2007. I am sure that a conference held in June during the most beautiful time of the year will be a success. An atmosphere of both old and new is something that can be found especially in Turku. Until 1812 Turku was the Capital of Finland and in 2004 we celebrated our 775-year anniversary as Finland's oldest city.

Turku provides excellent settings for international meetings. We have a strong business culture and many of our local companies are internationally active. In addition to high standard meeting facilities and hotels, we can also offer our visitors interesting sights and places to visit. Delegates will have a chance to discover the unique archipelago and become familiar with Finnish art, design, music and architecture.

I welcome you to Turku, to our city.

Mayor, Mr. Mikko Pukkinen,
City of Turku



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CONFERENCE THEMES AND TOPICS

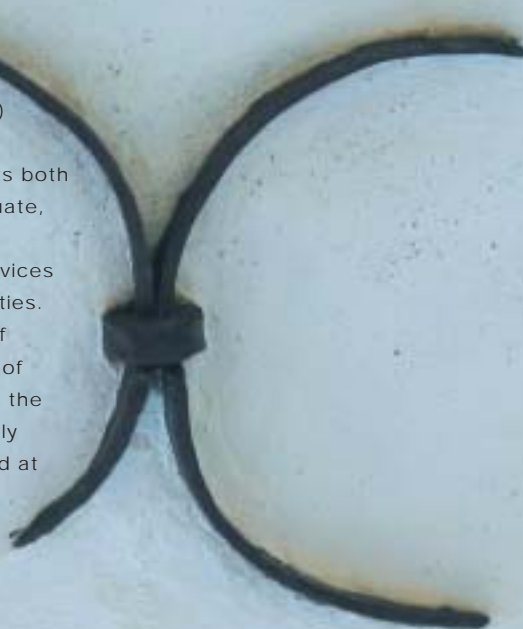
Our conference deals with topics that interest entrepreneurship researchers today, are subject to intense policy debate, touch upon education and affect the everyday lives of entrepreneurs and small businesses. The topics and themes include, but are not limited to the following:

- Community and social enterprise development
- Consulting and advising SMEs
- Corporate entrepreneurship
- Critical entrepreneurship research
- Entrepreneurship education
- Entrepreneurship in developing and emerging economies
- Ethics in entrepreneurship
- Ethnic entrepreneurship
- Family businesses and transfer of businesses
- Female entrepreneurship and women-owned businesses
- Financing innovative new firms and small firms
- Franchising
- Incubators and science parks: Theory and practice
- International entrepreneurship
- Private-public partnerships: entrepreneurship and the public sector
- Public policy issues related to entrepreneurship and SMEs
- Research methodology and theory development
- Rural and regional entrepreneurship
- Start-ups and growth of SMEs
- Support networks for entrepreneurs and SMEs
- Technology, innovation and entrepreneurship, high-tech firms
- Youth / Third-age entrepreneurship
- And others...



ABOUT THE KEYNOTE SPEAKERS, LATEST EVENTS, WORKSHOPS AND THINGS TO DO IN FINLAND AND IN THE REGION

Turku School of Economics (TSE) provides research and higher education in the field of business science. TSE conducts both basic and applied research, and offers graduate, postgraduate and continuing education. Expert counseling and advice services form an increasing part of the school's activities. Entrepreneurship has been chosen as one of the focal research areas in the Turku School of Economics, and within this field the school is the leading university in Finland and internationally active. The Secretariat of the ECSB is located at TSE. Further information www.tse.fi and www.ecsb.org.



TUESDAY

JUNE 12

8:30 a.m. - 6:00 p.m.

Conference registration:
Turku School of Economics (TSE)

9:00 a.m. - 4:00 p.m.

Pre-conferences

7:00 p.m. - 9:00 p.m.

Welcome Reception

WEDNESDAY

JUNE 13

8:30 a.m. - 10:30 a.m.

Plenary session:
Turku Fair Centre (TFC)

11:00 a.m. - 12:30 p.m.

Parallel Sessions, TSE

12:30 p.m. - 2:00 p.m.

Lunch

2:00 p.m. - 3:30 p.m.

Parallel Sessions, TSE

4:00 p.m. - 5:30 p.m.

Parallel Sessions, TSE

Dinner on own & Optional Social Events

THURSDAY

JUNE 14

8:30 a.m. - 10:30 a.m.

Parallel sessions, TSE

11:00 a.m. - 12:30 p.m.

Parallel Sessions, TSE

12:30 p.m. - 2:00 p.m.

Lunch

2:00 p.m. - 3:30 p.m.

Parallel Sessions, TSE

4:00 p.m. - 5:00 p.m.

Parallel Sessions, TSE

7:30 p.m.

ICSB Gala Dinner, Hotel Caribia

FRIDAY

JUNE 15

9:30 a.m. - 11:00 a.m.

Plenary session, TFC

11:30 a.m. - 1:30 p.m.

Plenary Session, TFC

1:30 p.m. - 2:30 p.m.

Lunch



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KEY DATES

Abstracts / Workshop proposals due	20 January 2007
Notifications sent of the outcome of the review process	28 February 2007
Early registration	30 April 2007
Full papers due and qualification for Best Paper Awards	30 April 2007
Presenters should have registered.....	30 April 2007
Room availability guaranteed.....	30 April 2007
Conference	13th - 15 June 2007

REGISTRATION

The online registration will be available later at www.icsb2007.org.

REGISTRATION FEES (in Euros)

Full registration	Before 30 April	After 30 April
Member (incl. Dinner)	400	500
Non-member (incl. Dinner)	450	550
Full-time students	300	350
Day fee	200	250
Dinner (partners, etc.)	80	80

Detailed information about the coverage of the registration fees in the different categories is available from www.icsb2007.org.

HOTEL RESERVATIONS

The ICSB 2007 will have a wide selection of Conference hotels to meet the quality and price requirements of each conference delegate. The room rates will be between 75 - 150 euros/night. Delegates will book their own accommodation directly from the hotels. June 2007 will be a busy month in Turku so it is strongly advised to BOOK EARLY! Room availability and the special rates for the rooms will be guaranteed until 30 April 2007. Contact details and further information on the hotels:www.icsb2007.org.

TRAVELING TO FINLAND

ICSB 2007 has selected Scandinavian Airline System (SAS), member of the Star Alliance Group to handle our air transportation. SAS runs a direct service to Turku. SAS and Blue1 offer delegates and accompanying persons special conference discounts on tickets to Finland. To obtain SAS conference fares kindly contact your nearest SAS office and quote the reference number: FI0701.

There is also a frequent Express Shuttle Bus service from the Helsinki Vantaa Airport to Turku (about 2,5 hours) as well as a train connection from Helsinki to Turku (about 2 hours). People traveling from or through Scandinavia might also enjoy taking the ferry from Stockholm to Turku (about 12 hours).



INTERNET

All the participants will have free access to the wireless Internet that works in all of the conference rooms and also from many other spots in the city, such as cafés, hotels, library.



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THINGS TO SEE AND TO DO

Turku offers a lot to see and do. You can visit the Castle, Cathedral, or any of the several museums or just stroll along the Aura River bank and enjoy.

The Turku Archipelago is an internationally unique environment. Over 20,000 islands, and islets rise out of the sea. The beauty of the archipelago was created by the continental glacier that thousands of years ago slid over the bedrock giving it the permanent, beautiful shape. The archipelago comprises thousands of kilometres of shoreline. The Turku archipelago is easily accessible by boat, car or even by bike.

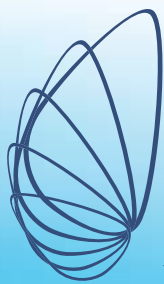
Further information: www.turkutouring.fi

A DAY AWAY

Once in Finland, many delegates may wish to explore the country, or the neighbouring countries, more extensively. There are excellent opportunities for pre-conference tours. Trips to Stockholm, Tallinn and St. Petersburg are very popular.

Further information: www.visitfinland.com





ICSB WORLD CONFERENCE 2007



UPDATES ON THE 2007 ICSB WORLD CONFERENCE WILL BE POSTED ON THE WEBSITE: www.icsb2007.org

