

# **Entrepreneurship Programme for Educators**

## **Harvard Business School**

### **Entrepreneurship Education Colloquium on Participant-Centered Learning**

**July 18-25, 2008**

#### **Overview**

The European Entrepreneurship Colloquium on Participant-Centered Learning (EECPCL) is an eight-day intensive residential program designed for entrepreneurship faculty members who will play major roles in leading curricula development and research in their respective institutions over the next decade. The focus of the colloquium is on participant-centered learning, with a particular emphasis on case teaching, course development, and the efforts required to introduce participant-centered learning methods into a more conventionally taught curriculum. The colloquium will also focus on developing and tailoring materials to reflect specific management and entrepreneurship opportunities and challenges for students. The colloquium will take place on the HBS campus in Boston.

The program is Co-Chaired by:

**HOWARD H. STEVENSON**, Sarofim-Rock Professor of Business Administration, Senior Associate Dean, Director of HBS Publishing and faculty member of the Entrepreneurial Management Unit.

**MIKE ROBERTS**, Senior Lecturer of Business Administration and Executive Director of the Arthur Rock Center for Entrepreneurship

**YOUNGME E. MOON**, Professor of Business Administration, Member of the Marketing Unit.

#### **Admission Requirements**

- Professional achievement and institutional responsibility are the main criteria for admission.
- Proficiency in spoken and written English is essential, as participants will be required to contribute to fast-moving discussions during classroom sessions and group work.
- First preference will be given to full-time faculty members, and second preference to part-time faculty members who are transitioning to full-time teaching.
- The Admissions Committee will select the most qualified and diverse group from the pool of candidates, in order to ensure an interactive and invigorating learning experience for all participants and to enhance the colloquium's takeaway value for their supporting schools.
- Participants must have institutional sponsorship. Sponsoring schools agree to assume all fees, provide for reasonable additional expenses, and relieve participants of their work responsibility for the length of the colloquium.
- A certificate of participation will be issued to each participant upon the successful completion of the colloquium.

Because of our strong belief that participant-centered learning is enhanced in a supportive atmosphere, the Program aims to create a critical mass of teachers with this interest. Thus, there is a preference for participants from institutions that have made (or will make) a multi-year commitment to send participants to the program; or institutions that send a minimum of two instructors to the program. Harvard Business School is offering the colloquium at approximate cost in order to make it possible for institutions to nominate multiple candidates for the colloquium.

### **Admission Process**

To apply for EECPCCL, please fill out the online forms via the program website: <http://www.exed.hbs.edu/programs/eecpcc/> Completed Application Forms and the Dean or Rector Sponsor Statements are due by April 30, 2008 and will be reviewed progressively. Since there are often more qualified nominees than spaces available, HBS strongly encourages early submission of the forms.

### **Colloquium Fee**

The fee for the European Entrepreneurship Colloquium on Participant-Centered Learning is \$4,250 U.S. and includes tuition, study materials, accommodations, and most meals on the HBS campus. Harvard Business School is offering the colloquium at approximate cost in order to make it possible for institutions to nominate multiple candidates. Scholarships will be offered, on a limited basis, to candidates from Central and Eastern Europe upon admittance into the program following the normal application procedures.

The EECPCCL program has been made possible through the generous support of Bert Twaalfhoven, an HBS alumnus (MBA 1954) based in the Netherlands, who has been an entrepreneur throughout his career. In 1987, he founded the European Foundation for Entrepreneurship Research (EFER [www.efer.eu](http://www.efer.eu)) which promotes entrepreneurship education in Europe. EFER runs working meetings, in Europe, for the network of faculty who have participated in EECPCCL.

For enquiries about participating in the colloquium, please contact:  
Harvard Business School EECPCCL Program at [eecpcc@hbs.edu](mailto:eecpcc@hbs.edu)